

Fixerlabs launches UK channel

Computer Unlimited signs distribution agreement: Applestore and Amazon become first retailer and e-tailer of innovative image enhancement software range.

Watford, 26th September 2006 – FixerLabs, developers of award winning software for digital image enhancement and enlargement, today announced the launch of its UK channel with a formal agreement with Computer Unlimited to carry its full range of software for Macintosh and PC.

Applestore and Amazon UK have also signed up as the first retail and e-tailer outlets with a number of other photographic and software vendors currently evaluating the software which includes a standalone application, SizeFixer, or an extended range of Plug-ins for Adobe's Photoshop and compatible image editing suites, such as PhotoShop Elements* and Corel's Paint Shop Pro*.

“Following the release of our first Windows version of SizeFixer XL, we have been receiving a lot of new enquiries from both professional photographers and art editors as well as enthusiasts,” explains Chris Bradley-Kidd, Marketing Director for FixerLabs, “This new distribution agreement allows us to deliver our products to a wider target market and helps to raise the profile of both our products and core technology.”

Watford based, FixerLabs have been a pioneer in the field of image enhancement and have scooped numerous awards including a converted MacWorld editors choice award, a 8.5 out of 10 in Photoshop Creative magazine and an in depth and complementary review in the British journal of photography.

FixerLabs uses a unique database of digital camera types and lens configurations to deliver improved image enhancements. The patented LensFIT technology supports over 388 cameras including the latest Canon EOS 5D and Nikon D50. FixerLabs is also the first company to produce image enhancement for specific camera phones namely the Nokia - N70 and N90.

Simon Harris, Business Manager for Computer Unlimited comments, “FixerLabs have developed an innovative and well respected product and we are pleased to add it to our portfolio of imaging products.”

Computers Unlimited is an independent European distributor, providing trade only computer software and hardware products to more than 3,000 dealers in the UK & Europe. Established in 1985, The company has build a strong reputation with a focus on products for the Professional Creative from 80

leading manufacturers and publishers including Adobe, Apple, Microsoft, Epson, Quark, Sonos and Wacom

“We currently carry one of the largest ranges of image enhancing software of any European distributor but the strong reviews and demand from customers has led to our adding FixerLabs products to our portfolio and we will be actively encouraging our reseller network to have a look at this exciting new product.” Harris concludes.

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